

Name	Info	Purpose	Category	Access to information
__CT_Data	3rd Party Cookie (-)	The__CT_Data cookie is used to count the number of pageviews or visits of the anonymous visitor for the purpose of enabling the ClickTale software to track the number of pageviews or visits a visitor made on website. The main purpose of this cookie is: Targeting/Advertising.	Analytical	
__cypress.initial	3rd Party Cookie (-)	Used by automation tests - not dropped on customers computers	Technical	
_abck	3rd Party Cookie (-)	This cookie is used to analyse traffic to determine if it is automated traffic generated by IT systems or a human user	Technical	
_cs_c	3rd Party Cookie (-)	This cookie is used by ContentSquare to save the user consent to be tracked	Analytical	
_cs_id	3rd Party Cookie (-)	This cookie contains ContentSquare's user identifier.	Analytical	
_fbc	3rd Party Cookie (-)	When a user clicks on an ad on Facebook, the link sometimes includes a fbclid query parameter. When the user lands on the target website, if the website has a Facebook pixel that uses first-party cookies, the pixel automatically saves the fbclid query parameter to an _fbc cookie for that website domain.	Advertising	

_fbp	3rd Party Cookie (-)	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Advertising	
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_ga	3rd Party Cookie (-)	ID used to identify users	Analytical	
_ga_00989803KD	3rd Party Cookie (-)	This cookie is used by Google Analytics to distinguish between users	Analytical	
_gac_UA-31631792-1	3rd Party Cookie (-)	Google Analytics - Used to manage the rate at which page view requests are made	Analytical	
_gac_UA-33652774-3	3rd Party Cookie (-)	Google Analytics - Used to manage the rate at which page view requests are made	Analytical	
_gat	3rd Party Cookie (-)	Used to monitor number of Google Analytics server requests when using Google Tag Manager	Analytical	
_gat_trackerFerrari	3rd Party Cookie (-)	Available soon	Analytical	
_gat_UA-31631792-1	3rd Party Cookie (-)	Google Analytics - Used to manage the rate at which page view requests are made	Analytical	
_gat_UA-4532215-52	3rd Party Cookie (-)	Google Analytics cookie to throttle the request rate	Analytical	

_gcl_au	3rd Party Cookie (-)	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services	Advertising	
_gcl_aw	3rd Party Cookie (-)	Google AdWords - To store ad click information (only if reAdvertising cookies are enabled), generate unique IDs for visitors to remember preferences and track and gather statistics and conversion rates through the website	Advertising	
_gcl_dc	3rd Party Cookie (-)	Google AdWords - To store ad click information (only if reAdvertising cookies are enabled), generate unique	Advertising	

		IDs for visitors to remember preferences and track and gather statistics and conversion rates through the website		
_gid	3rd Party Cookie (-)	Google Analytics - ID used to identify users for 24 hours after last activity	Analytical	
_hjAbsoluteSessionInProgress	3rd Party Cookie (-)	The cookie is set so Hotjar can track the beginning of the user's journey for a total session count. It does not contain any identifiable information	Analytical	

_hjid	3rd Party Cookie (-)	Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID	Technical	
_hjTLDDTest	3rd Party Cookie (-)	When the Hotjar script executes we try to determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, we try to store the _hjTLDDTest cookie for different URL substring alternatives until it fails. After this check, the cookie is removed	Technical	
_qPageNum_theoutnet_prod	3rd Party Cookie (-)	Available soon	Advertising	
_qsst	3rd Party Cookie (-)	This cookie helps us measure and analyse visitor information such as browser usage and new visitor numbers	Advertising	

_qsst_s	3rd Party Cookie (-)	This cookies times a user's session in seconds, so we can report of session duration	Advertising	
_qst	3rd Party Cookie (-)	This cookie is used on our website in order to provide functionality for the Qubit (www.qubitproducts.com) service	Advertising	

_qst_s	3rd Party Cookie (-)	This cookie is used by Qubit to collect non-personally identifiable information, for example on visitor behaviour or how they react to Advertising communications	Advertising	
_qubit...	3rd Party Cookie (-)	Stores visitor's Qubit Id. These cookies allow us to personalise your experience on our website based on your behaviours and also allow us to carry out A/B testing to improve the website experience for everyone	Advertising	
_scid	3rd Party Cookie (-)	Used to help identify a visitor for advertising	Advertising	
_sctr	3rd Party Cookie (-)	Used to help identify a visitor for advertising	Advertising	
_uet...	3rd Party Cookie (-)	Bing - Microsoft Bing Ads Universal Event Tracking (JET) tracking cookie, used to track visits to this website and tailor advertising based on the information you look at on the site	Advertising	
ai_user	3rd Party Cookie (-)	Used by Microsoft Application Insights software to collect statistical usage and telemetry information. The cookie stores a unique identifier to recognise users on returning visits over time	Analytical	
akacd_RWASP-default-phased-release	3rd Party Cookie (-)	Available soon	Technical	
arp_scroll_position	3rd Party Cookie (-)	Chrome Add-on	Technical	

AWSELB	3rd Party Cookie (-)	This cookie name is associated with the Amazon Web Services Elastic Load Balancing functionality for routing client request on the server	Technical	
BCSI-CS-2136ee54f9c37297	3rd Party Cookie (-)	Available soon	Technical	
bn_ec	3rd Party Cookie (-)	Available soon	Advertising	
bn_u	3rd Party Cookie (-)	Available soon	Advertising	
bnItemTracking	3rd Party Cookie (-)	Performance optimization of Baynote tracking	Advertising	
c_urn	3rd Party Cookie (-)	Available soon	Advertising	
CCX_QA+A85	3rd Party Cookie (-)	<p>For optimizely test-specific purposes:</p> <ol style="list-style-type: none"> 1) Identify a QA user 2) Identify if a user has already been on a given page or has been part of an experiment/variation 3) To toggle a value on / off 4) To target specific tests based on cookies <p>Please note, our cookies are ONLY placed if Optimizely is activated on the page</p>	Analytical	
CCX_StickyOverlay	3rd Party Cookie (-)	<p>For optimizely test-specific purposes:</p> <ol style="list-style-type: none"> 1) Identify a QA user 	Analytical	

2) Identify if a user has already been on a given page or has been part of an experiment/variation

3) To toggle a value on / off

4) To target specific tests based on cookies

Please note, our cookies are ONLY

placed if Optimizely is activated on the page

For optimizely test-specific purposes:

1) Identify a QA user

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3) To toggle a value on / off

4) To target specific tests based on cookies

Please note, our cookies are ONLY placed if Optimizely is activated on the page

A/B testing - CCX

For optimizely test-specific purposes:

1) Identify a QA user

2) Identify if a user has already been on a given page or has been part of an experiment/variation

Analytical

Analytical

Analytical

		2) Identify if a user has already been on a given page or has been part of an experiment/variation 3) To toggle a value on / off 4) To target specific tests based on cookies Please note, our cookies are ONLY		
		placed if Optimizely is activated on the page		
ccx-occe-3413E7AF-B593-4526-BFB9-CB47B18AE722	3rd Party Cookie (-)	For optimizely test-specific purposes: 1) Identify a QA user 2) Identify if a user has already been on a given page or has been part of an experiment/variation 3) To toggle a value on / off 4) To target specific tests based on cookies Please note, our cookies are ONLY placed if Optimizely is activated on the page	Analytical	
ccx-occe-a96f83c8a9a746f28eb8a2a9d2a500bc	3rd Party Cookie (-)	A/B testing - CCX	Analytical	
ccx-occe-c6f22697dc09439bab4a72f9f2dc71f4	3rd Party Cookie (-)	For optimizely test-specific purposes: 1) Identify a QA user 2) Identify if a user has already been on a given page or has been part of an experiment/variation	Analytical	

		<p>3) To toggle a value on / off</p> <p>4) To target specific tests based on cookies</p> <p>Please note, our cookies are ONLY placed if Optimizely is activated on the page</p>		
CLIENTINFO	3rd Party Cookie (-)	Available soon	Advertising	
CNZZDATA1256793290	3rd Party Cookie (-)	Available soon	Technical	

cookietest	3rd Party Cookie (-)	Test cookie	Technical	
CoreID6	3rd Party Cookie (-)	These cookies provide data to allow us to understand user behavior and Advertising performance across our Site	Analytical	
count...	3rd Party Cookie (-)	Available soon	Technical	
cp_manual_at_close	3rd Party Cookie (-)	Available soon	Advertising	
criteo_ab	3rd Party Cookie (-)	Affiliate advertising	Advertising	
criteo_cookie_perm	3rd Party Cookie (-)	This cookie helps Criteo to better manage the tracking solution	Advertising	
ctm	3rd Party Cookie (-)	This cookie contains a unique ID that references the current session on the website	Technical	
cto_...	3rd Party Cookie (-)	Collects visitor behavior to display more relevant ads	Advertising	

deviceType	3rd Party Cookie (-)	Internal cookie	Technical	
dtCookie	3rd Party Cookie (-)	Dynatrace is a tool we use to help diagnose issues with the website. It lets us see all the API calls a customer makes and link them together https://www.dynatrace.com/	Technical	
dtLatC	3rd Party Cookie (-)	Dynatrace is a tool we use to help diagnose issues with the website. It lets us see all the API calls a customer makes and link them together https://www.dynatrace.com/	Technical	
dtPC	3rd Party Cookie (-)	Dynatrace is a tool we use to help diagnose issues with the website. It lets us see all the API calls a customer makes and link them together https://www.dynatrace.com/	Technical	
dtSa	3rd Party Cookie (-)	This cookie stores information to track a delayed user action across pages (so	Technical	

		you click a link and another page is loaded)		
esp_ac	3rd Party Cookie (-)	Available soon	Advertising	
fita.sid.outnet	3rd Party Cookie (-)	Fit Analytics is used to give visitors size help on the website. In addition, it will save the advice in a cookie and apply the given advice to more (similar) products on the website.	Technical	

icon_button	3rd Party Cookie (-)	Available soon	Technical	
JSESSIONID	3rd Party Cookie (-)	JSESSIONID is a platform session cookie and is used by sites with JavaServer Pages (JSP). The cookie is used to maintain an anonymous user session by the server.	Technical	
lang_iso	3rd Party Cookie (-)	Internal cookie	Technical	
LPSID-73583570	3rd Party Cookie (-)	LivePerson (chat) see https://developers.liveperson.com/cookies-and-conversational-cloudoverview.html	Technical	
lpTestC...	3rd Party Cookie (-)	Available soon	Advertising	
lpTestCookie16183...	3rd Party Cookie (-)	Available soon	Advertising	
LPVID	3rd Party Cookie (-)	This cookie name is associated with software from LivePerson, which enables website owners to add online chat functionality to communicate directly with visitors. This cookie is believed to be a unique visitor identifier	Technical	
mmapi.store.p.0	3rd Party Cookie (-)	Used by Oracle Maxymiser to capture and contain the generated experience, recorded actions, Maxymiser server node name	Advertising	

mmapi.store.s.0	3rd Party Cookie (-)	Used by Oracle Maxymiser to store the same custom data as you may find in mmapi.store.p, but targeted only for the specific visitor's session	Advertising	
mobileAppName	1st Party Cookie (-)	Internal cookie	Technical	
mobileAppVersion	1st Party Cookie (-)	Internal cookie	Technical	
mt.sc	3rd Party Cookie (-)	This cookie is used by Monetate and allows us to personalise your experience on our site as well as to test different website improvements and measure their effectiveness. This is used on the PDP for recommendations	Advertising	
mt.v	3rd Party Cookie (-)	This cookie is used by Monetate and allows us to personalise your experience on our site as well as to test different website improvements and measure their effectiveness. This is used on the PDP for recommendations	Advertising	
n013-bounce	3rd Party Cookie (-)	Available soon	Advertising	
n021-seen	3rd Party Cookie (-)	Available soon	Advertising	
n022-fired	3rd Party Cookie (-)	Available soon	Advertising	

napIPadApp	3rd Party Cookie (-)	Internal cookie	Technical	
napMobileApp	1st Party Cookie (-)	Internal cookie	Technical	
nativeapp	1st Party Cookie (-)	Set when a customer is on the ios or android app to customise the experience	Technical	
optimizely...	3rd Party Cookie (-)	Optimizley A/B testing (includes analytics)	Analytical	
PARTNER	3rd Party Cookie (-)	The identifier (name) of the last “partner” from whose site a user who makes an order arrives	Technical	

partnerize_active	3rd Party Cookie (-)	Affiliates tracking	Advertising	
ph_siteID	3rd Party Cookie (-)	Affiliates tracking	Advertising	
PV_Counter	1st Party Cookie (-)	A cookie whose aim is to count the number of pages viewed by users for statistical reasons	Advertising	
PV_Counter_ADV	1st Party Cookie (-)	A cookie whose aim is to count the number of pages viewed by users for statistical reasons	Analytical	
qb_1...	3rd Party Cookie (-)	Available soon	Advertising	
qb_196295_bounce	3rd Party Cookie (-)	https://www.qubit.com/legal/privacyand-cookie-policy/	Advertising	
qb_199146_bounce	3rd Party Cookie (-)	https://www.qubit.com/legal/privacyand-cookie-policy/	Advertising	

qb_201805_bounce	3rd Party Cookie (-)	https://www.qubit.com/legal/privacyand-cookie-policy/	Advertising	
qb_generic	3rd Party Cookie (-)	Qubit is a personalisation software that uses cookies that are session-based and persistent-based. Session cookies exist only during one session. They disappear from your computer when you close your browser software or turn off your computer. They are used by Qubit to improve the user experience	Advertising	
qb_n013	3rd Party Cookie (-)		Advertising	
qb_permanent	3rd Party Cookie (-)	Stores all persistent Qubit data. These cookies allow us to personalise your experience on our website based on your behaviours and also allow us to carry out A/B testing to improve the website experience for everyone.	Advertising	

		Rolling one year		
QSI_...	3rd Party Cookie (-)	Internal cookie	Analytical	
QSI_HistorySession	3rd Party Cookie (-)	This is a session cookie that stores what pages a visitor has visited for the current session	Analytical	
QSI_SI_3qmFQ86tsz3jsYB_intercept	3rd Party Cookie (-)	Used by Qualtrics.com to manage customer satisfaction surveys	Analytical	

RESOURCEINFO	1st Party Cookie (-)	The cookie contains information about user device type	Technical	
RT	3rd Party Cookie (-)	It contains various pieces of information about the user's session to help us monitor the site	Technical	
rxVisitor	3rd Party Cookie (-)	This cookie is used to store an anonymous ID for the user to correlate across sessions on the world service	Technical	
rxvt	3rd Party Cookie (-)	This cookie is used to store two timestamps to determine session length and the end of a session	Technical	
s_cc	3rd Party Cookie (-)	Used to determine if browser of user accepts cookies or not	Technical	
s_cm_mmc	3rd Party Cookie (-)	Available soon	Advertising	
s_cm_sp	3rd Party Cookie (-)	Available soon	Advertising	
s_ev6	3rd Party Cookie (-)	Internal cookie	Advertising	
s_fid	3rd Party Cookie (-)	Alternative cookie with unique user ID / timestamp when the s_vi cookie cannot be set for technical reasons	Analytical	
s_ppv	3rd Party Cookie (-)	Stores information on the percentage of the page displayed	Analytical	
s_ppvl	3rd Party Cookie (-)	Stores information on the percentage of the page displayed to you	Analytical	
s_vi	3rd Party Cookie (-)	Contains a unique ID to identify a user	Analytical	

sc_http	3rd Party Cookie (-)	Available soon	Advertising	
sc_stp	3rd Party Cookie (-)	Available soon	Advertising	
seen_promo_b	3rd Party Cookie (-)	This is part of an a/b test and used to track if a user has seen a promo	Analytical	
SL_GWPT_Show_Hide_tmp	3rd Party Cookie (-)	Chrome Add-on	Technical	
SL_wptGlobTipTmp	3rd Party Cookie (-)	Chrome Add-on	Technical	
soar_code	3rd Party Cookie (-)	Available soon	Technical	
ssm_au_c	3rd Party Cookie (-)	Available soon	Analytical	
tc_idlord	3rd Party Cookie (-)	This cookie is used to prevent Google Analytics from being notified several times that an order has been placed. It is used to avoid errors when counting orders	Analytical	
tc_idusermail	3rd Party Cookie (-)	Used to harvest behavioural data	Advertising	
TC_PRIVACY	3rd Party Cookie (-)	Privacy: opt in/opt out user, privacy version and opt in categories	Technical	
TC_PRIVACY_CENTER	3rd Party Cookie (-)	Privacy opt in categories	Technical	
TCPID	3rd Party Cookie (-)	Used to identify the user exposed to the privacy banner (not encoded contrary to TCID, so user can be retrieved in the	Technical	

Privacy raw data export)

theoutnet_client	3rd Party Cookie (-)	Available soon	Advertising	
tp_historic	3rd Party Cookie (-)	Tracking of affiliates	Technical	
tp_session	3rd Party Cookie (-)	Tracking of affiliates	Technical	

TS01...	3rd Party Cookie (-)	Random number not used by the website	Technical	
TS01222b23	3rd Party Cookie (-)	Random number not used by the website	Technical	
TS01351945	3rd Party Cookie (-)	Random number not used by the website	Technical	
TS019222eb	3rd Party Cookie (-)	Random number not used by the website	Technical	
TS01d53945	3rd Party Cookie (-)	Random number not used by the website	Technical	
ubertoken	1st Party Cookie (-)	Internal cookie	Technical	
UI	1st Party Cookie (-)	This cookie is used as a key for Akamai staticization	Technical	
UI-PERSISTENT	1st Party Cookie (-)	It's a long term copy of the cookie UI. It's useful for us in order to render accessible markup to impaired users	Technical	
UM_distinctid	3rd Party Cookie (-)	Available soon	Advertising	
VISIT	1st Party Cookie (-)	This cookie persists information on the country the user is navigating	Technical	

WRUID	3rd Party Cookie (-)	This cookie is used to anonymously identify a visitor of the Website for the purpose of enabling the ClickTale software to track your actions on our site. This is ultimately used for us to improve our website in the future	Analytical	
WRUIDAWS20181005	3rd Party Cookie (-)	This cookie is used to anonymously identify a visitor of the Website for the purpose of enabling the ClickTale software to track such visitor's actions across the client's website	Analytical	
x_qtag_1400748	3rd Party Cookie (-)	Qubit cookie	Advertising	
X-AK-PIM-INJECT	3rd Party Cookie (-)	Internal cookie	Technical	
YEDGESESSION	1st Party Cookie (-)	Tracking	Analytical	
yOrbRD	3rd Party Cookie (-)	Collect real time event cross device.	Analytical	
yTos...	3rd Party Cookie (-)	Available soon	Technical	
_cs_s	3rd Party Cookie (-)	ContentSquare uses this cookie to track a session	Analytical	
_utmz	3rd Party Cookie (-)	Cookie set by the Google Analytics which enables website owners to track visitor behaviour measure of site performance. This cookie identifies the source of traffic to the site - so Google Analytics can tell site owners where visitors came from when arriving on the site. The cookie has a life span of 6 months and is updated every time data is sent to Google Analytics.	Analytical	

_cs_mk_ga

3rd Party
Cookie (-)

ContentSquare uses this cookie to ensure
Google Analytics dimensions and eVars are
set only once every 30 minutes

Analytical